



Policy Training for Mid-Career & Senior Scientists Thursday 18 January 2018, London



Getting policy makers to listen: making IODP research count

Research arising from the **International Ocean Discovery Program** has potential to generate significant impact. With the IODP Science Plan including societally relevant themes such as climate & sea-level change and geohazards, there is potential for UK IODP scientists' research to influence policy.

This focused one-day training programme, will include a morning session centred on understanding the generation of impact through public policy. Former MP, Nick Palmer will then provide an informal briefing on giving evidence to Select Committees. The remainder of the day will be dedicated to a session on policy briefs, including an opportunity for participants to begin or re-work a brief, receiving detailed feedback from the instructor. Delivered by communications consultancy Bulletin, the training will equip participants with key tools to enable them to develop their own strategies to communicate relevant research to policy makers.



Location & Organisation:

Where: Central London (location tbc)

When: Thursday 18 January 2018

Who: Participation will be strictly limited to 6. Participants will be selected on the quality of their application, but we hope to achieve insitutional and research diversity in the participant pool.

Application Information:

To apply please send your application documents to:

ukiodp_kef@le.ac.uk

- Completed application form (below)
- Cover letter outlining: current research; links to IODP; thoughts on potential of research to influence policy; motivation to attend (max. 1 page)
- CV with publications (include impact case studies)

Deadline for applications: Friday 1 December 2017

There is no course fee. Reasonable travel and subsistence will be covered by UK IODP.

SCHEDULE

1. Impact through Public Policy

- How public policy is formulated
- Why policy makers should care about your research
- Identifying your key message
- Ways of engaging with policy makers and civil servants
- Successful communication with policy makers
- Making sure your contribution is acknowledged

2. Select Committees briefing from former MP Nick Palmer

3. Effective Briefs for Policy Makers

- What do policy makers look for in a written brief
- Identifying and formulating the policy implications of your research
- Writing in appropriate language and formats
- Capitalizing on success
- Opportunity to begin or re-work your own policy brief and receive detailed feedback
- Following up meetings with policy makers

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Application Form

Applications will be accepted until close of play on **Friday 1 December 2017**. A maximum of 6 participants can be invited to attend. Applicants will be notified of the outcome of their application by 8 December 2017.

Participant Information

Name:

Affiliation:

Job title/position:

Email:

Gender:

Date of Birth (DD/MM/YYYY):

Questions

- Have you previously undertaken any policy training (if so, provide details)?
- Have you ever written a policy brief (if so, provide details)?
- Have you written any impact case studies (if so, provide details)?
- Does your research use IODP data and/or samples (if so, provide details)?